

APTN DIGITAL MEDIA DEVELOPMENT APPLICATION FORM

Submission Date: _____

Program Title: _____

Related TV Project: _____

Applicant Production Company(ies) Name(s): _____

Host Company (if available): _____

Region of Production: Eastern (NB, NL, NS, NU, PE, QC)

Central (SK, MB, ON, NT)

Western (AB, BC, YT)

Distribution Platform: Website/Internet application

Mobile

iTV (interactive TV)

Other: _____

Project Category: Interactive web series or narrative

Gaming

Education/resource/reference

Other: _____

Short Synopsis: _____

Original Language: English
 French
 Aboriginal - Please specify: _____

Proposed Versioning: No
 Yes

Specify Version Language(s): _____

Applicant Information:

Legal Business Name: _____
Address: _____
City, Province: _____
Postal Code: _____
Contact Person: _____
Title: _____
Phone Number: _____
Fax Number: _____
E-Mail Address: _____
Website: _____

Co-Applicant Information (if applicable):

Legal Business Name: _____
Address: _____
City, Province: _____
Postal Code: _____
Contact Person: _____
Title: _____
Phone Number: _____
Fax Number: _____
E-Mail Address: _____
Website: _____

Aboriginal Declaration:

APTN requests applicants to voluntarily self-identify as Aboriginal.*

Please indicate which percentage of the Applicant Production Company is Aboriginal-owned:

Name of Shareholder	Percentage of ownership	Inuit	First Nations	Métis	Non-Aboriginal
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Total					

** Where the applicant is an individual, an Aboriginal individual is defined to include a First Nations, Métis or Inuit individual who resides in Canada. Where the applicant is a production company, an Aboriginal production company is defined as a sole proprietorship, a limited company, a co-operative, a partnership or a not-for-profit organization in which Aboriginal persons have at least 51% ownership and effective control; or a joint venture consisting of two or more Aboriginal businesses or an Aboriginal business and a non-Aboriginal business, provided that the Aboriginal business(es) has at least 51% Aboriginal ownership and effective control of the joint venture. APTN requires statistics in these areas for reporting requirements to the Board of Directors. Consistent with our founding objectives, APTN gives preferential treatment to Aboriginal individuals and production companies in the selection of production proposals.*

Please indicate list key creative and indicate Aboriginal descent:

Title	Name(s)	Inuit	First Nations	Métis	Non-Aboriginal
Executive Producer		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Producer		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Associate Producer		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Web Designer:		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Writer		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Researcher(s)/Journalist(s):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Director of Photography		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Editor		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

What aspects of APTN's Programming Mandates are reflected in the proposal?

- Aboriginal Context
- Aboriginal Web Designer
- Aboriginal Producer
- Aboriginal Talent
- Other (please specify) _____

Aboriginal Training Plan:

Does your project have an Aboriginal Training Plan: Yes No

If so, please list the positions and names (if possible) of Aboriginal Trainees:

Title	Name(s)	Inuit	First Nations	Métis	Non-Aboriginal
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Finance Structure

Please indicate if financing is committed or pending:

Financing source	Dollar amount expected	Percentage of total budget	Confirmed or pending?
APTN Development Licence			
CMF Aboriginal Program - Development			
CMF - English Development Envelope			
CMF - French Development Envelope			
Federal Tax Credits			
Provincial Tax Credits			
Other Sources Please Specify: _____			
Other Sources Please Specify: _____			
Total budget amount			

Checklist of Attached Materials

* APTN requires that all proposal submissions submit a hardcopy *and* a digital copy saved to CD.

- 1. Signed **APTN DIGITAL MEDIA DEVELOPMENT APPLICATION FORM.**
- 2. Signed **Proposal Submission Agreement for Producers Form.**
(<http://aptn.ca/corporate2/producers/forms-and-production-tools/>)
- 3. Completed **Declaration as to Aboriginal Descent Form.**
(<http://aptn.ca/corporate2/producers/forms-and-production-tools/>)
- 4. Digital Media Component synopsis (detailing themes, subject matter and setting of storyline).
- 5. Describe the design and the technology to be used in the production and implementation of the Digital Media component.
- 6. Describe the viewer/user experience. Explain how the Digital Media component and related television component are associated with each other and how each enhance the viewer/user's experience of each other.
- 7. Project outline (interactivity, summary of intended output and deliverables that will result from development).
- 8. Identify target audience and outline the program's relevance and appeal to APTN's audience.
- 9. Creative materials (examples of previous works).
- 10. Proposed development schedule, including target dates for confirmation of funding, completion of development and proposed project launch.
- 11. Finance Plan (if applicable, provide confirmation of other financing commitments. Please also include the amount of your financial request to APTN).
- 12. Dated and signed budget.
- 13. Corporate information (including past production experience/broadcasting credits). APTN will not consider developing proposals submitted by individuals or companies that do not have relevant production experience.
- 14. Incorporation documents for all Producer(s), Production Companies and Parent Company (ies), as applicable.
- 15. Shareholder register and ownership share.
- 16. List and resumes of key creative personnel

- 17. Complete Chain of Title identifying the following:
 - Writer's agreements, option/purchase agreements, transfers of rights agreements and all other agreements demonstrating that the producer(s) holds the rights to the following:
 - The creative material and concept.
- 18. A detailed and comprehensive training plan for Aboriginal personnel clearly outlining the professional and mentorship components as well as the expected outcomes for these individuals.

I certify that this APTN DIGITAL MEDIA DEVELOPMENT APPLICATION FORM and deliverables listed in the checklist are complete and all the information provided is truthful and accurate and that no material fact has been omitted.

Signature:

Name:

Date:

PLEASE NOTE: COMPLETE DIGITAL MEDIA DEVELOPMENT PROPOSALS WILL INCLUDE ALL 18 SECTIONS OUTLINED IN THE CHECKLIST ABOVE. INCOMPLETE PROPOSALS WILL NOT BE CONSIDERED